AFFILIATES 101



WHO is the affiliate?

Juwai is where Chinese buyers go to find international property. Juwai, which means "home overseas", is visited by thousands of Chinese buyers each day from over 326 cities throughout China, as well as major Chinese communities in Taiwan, Hong Kong, Malaysia and Singapore.

HOW do I register an account?

- No need to register.
- Access to benefits and information is automatic via affiliate relationship with Harvey Kalles Real Estate.

The site is the largest and most authoritative source for global property in Chinese, with over 2.8 million property listings spanning 90 countries, with over 18,000 current news stories, country buying guides, education and emigration articles, along with the largest Chinese social media community focused on international property. www.Juwai.com

WHAT are the benefits?

TOP 3 CORE BENEFITS OF MEMBERSHIP

- 1. Get exposure beyond China's Firewall.
- 2. Translate your listings from English to Mandarin.
- 3. Currency conversion.

AUTOMATIC BENEFITS

- All listings over \$1 million USD automatically posted via Leading RE, with translation and currency conversions.
- All listings over \$2 million CND posted via HKRE, with translation and currency conversions, and additional photos/details

ADDITIONAL INFORMATION AVAILABLE

EDUCATION: iq.juwai.com/en

• Expand your Juwai IQ with Juwai's Chinese Market Research Reports.

THE CHINESE BUYER: list.juwai.com/chinese-buyers

Learn about what motivates the Chinese buyer and gain insight on how they search for property.

THE GREAT FIREWALL: list.juwai.com/china-firewall

· Learn about the Chinese Firewall and how does it affect you as a real estate professional.

WHERE CHINESE BUYERS ARE LOOKING GLOBALLY: list.juwai.com/where-chinese-are-looking-globally

· Chinese overseas investment topped \$40 billion in 2017. Learn about their top 10 markets of choice.

CHINESE BUYER TIPS: list.juwai.com/chinese-buyer-tips

· Monthly pointers and tips for success when working with Chinese buyers.