



QUALITY. CONNECTIONS. INDEPENDENCE.®

As a member of Leading Real Estate Companies of the World®, we combine our authentic local market leadership with top-ranked resources and relationships with other premier real estate firms across the country and around the world. We are proud to be a part of this global network focused on quality, connections and independence.

QUALITY

Delivering the highest quality service to home buyers and sellers is what defines our by-invitation network. Only the most respected market-leading firms are selected for LeadingRE's global community of trusted real estate leaders.

CONNECTIONS

LeadingRE members share more than just business opportunities—we share ideas, insights, tools, and support. Success comes more easily when you are aligned with other smart people who are focused on growing their businesses.

INDEPENDENCE

Our brand is deeply rooted in the markets we serve, and we continually reinvest in our community in countless ways. With LeadingRE, we are able to keep our local focus and distinctive personality, while enjoying world-class resources.

WE'RE LOCAL. WE'RE GLOBAL.®

Real estate is local, but buyers can come from anywhere. That's another reason our affiliation with Leading Real Estate Companies of the World® makes a difference at our company. Our network of 550 firms with 150,000 agents in 70 countries worked together to assist clients across borders in over 120 countries last year.

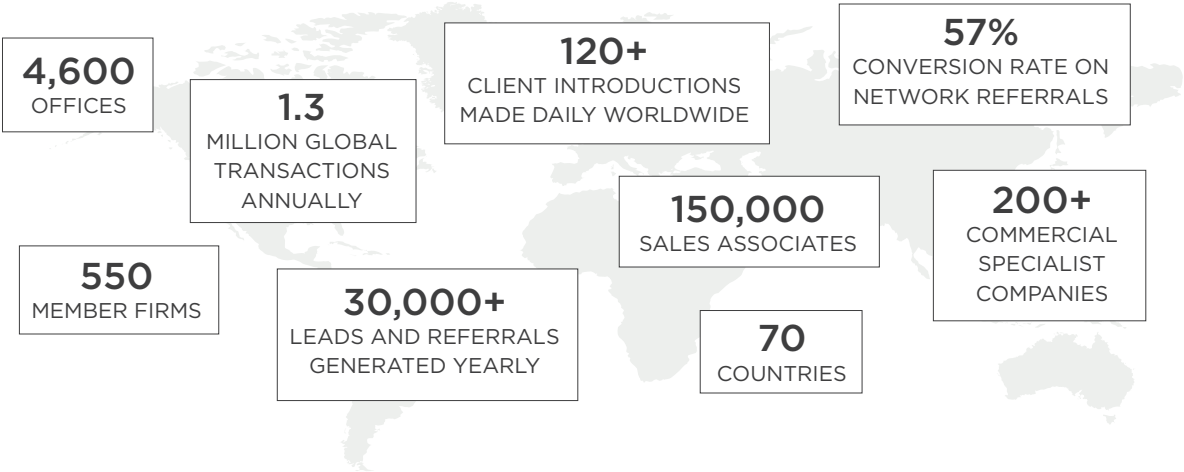




LEADINGRE IS WOVEN THROUGHOUT OUR VALUE PROPOSITION.

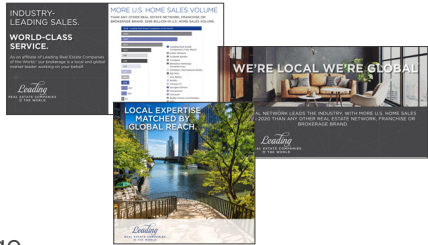
INDEPENDENCE AND STRENGTH

The scope and results of our network is unmatched.



BRAND MARKETING

The name says it all: Leading Real Estate Companies of the World®. Paired with our company’s well-known brand, it instantly conveys our market strength, quality focus and global reach. It’s a powerful combination that gives us a competitive edge.



We make it easy for our sales associates to tell our story, with presentation tools, ad templates, videos, social media graphics, a Featured Property Program, specialized marketing programs and more.

Our company has also earned membership in Luxury Portfolio International® (LPI), an exclusive group of LeadingRE companies that hold significant market share in the high-end. LPI gives us powerful high-end listing presentation and marketing tools and unique opportunities to target high-net-worth buyers.





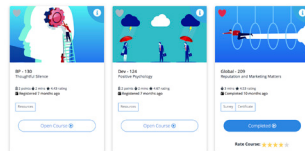
NETWORKING, LEARNING & SHARING

We are dedicated to helping our team members achieve the highest level of success, with strategies focused on building wealth and productivity. LeadingRE supports our learning initiatives with robust online and in-person programs.

Networking Events: From large national conferences to intimate regional forums to global symposiums, we have access to exclusive LeadingRE events that are stimulating, energizing and inspiring.



LeadingRE InSTITUTE: This award-winning online learning platform has hundreds of timely courses on-demand, with specialized tracks for everyone at our firm and a dashboard to track progress.



Webinars: Our team has access to frequent webinars, featuring strategic advisors and speakers who help us stay on top of industry trends, marketing and technology strategies, and more.



LEAD GENERATION

Our team can assist clients worldwide, thanks to our industry-leading referral network. With over 30,000 client introductions each year and an unmatched conversion rate of 57%, LeadingRE is a robust source of cross-market business.



RELO Direct® is LeadingRE's full-service relocation management company, which works with an impressive roster of corporate clients. We can partner with RELO Direct® to build new business and have the potential to benefit from corporate relocation leads.



BUSINESS AND MARKET INTELLIGENCE

We stay informed of the latest national and global market trends and how they apply to our local market, drawing on the expertise of top industry coaches who serve as LeadingRE Deans, insights from LeadingRE Chief Economist Dr. Marci Rossell, and proprietary network research.



ACCESS TO BUSINESS SOLUTIONS

With technology developing at a record pace, we stay ahead of the curve—with access to the latest tools for client and prospect engagement, lead generation, marketing automation, transaction management and more. Through LeadingRE, we are introduced to next-generation technology and benefit from specially-negotiated pricing and perks.

Leading
REAL ESTATE COMPANIES
OF THE WORLD

We invite you to learn more about our company, including the ways Leading Real Estate Companies of the World® enhances our value proposition with powerful connections and exclusive access to strategic, performance-driven programs.

membership.LeadingsRE.com

